

FIG. 1

10/22/00 05:28:1860

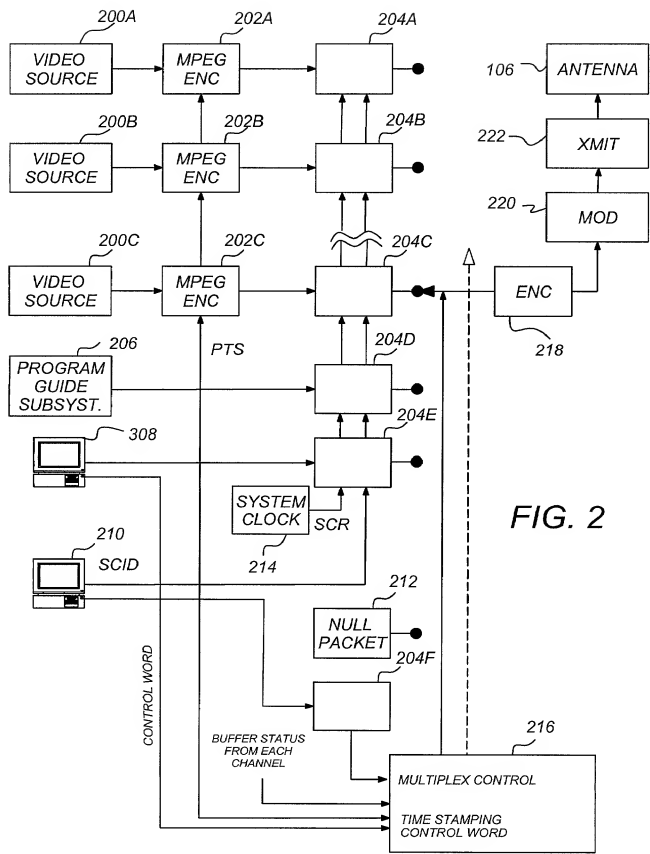


FIG. 2

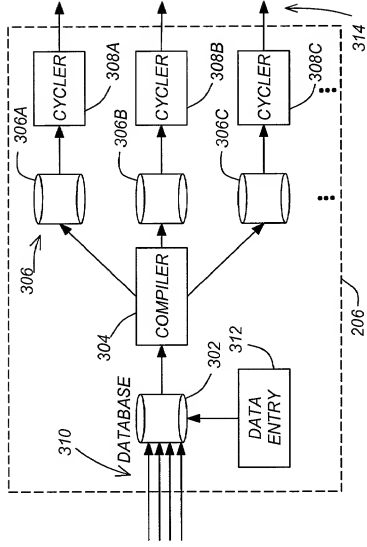


FIG. 3

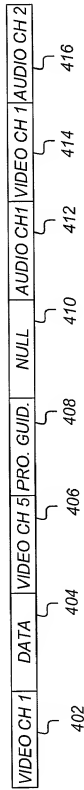


FIG. 4A

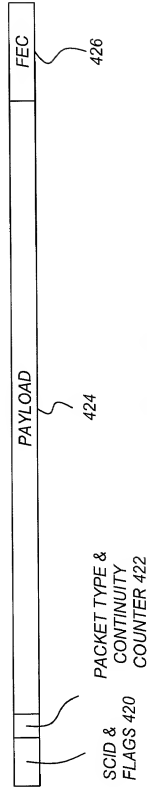


FIG. 4B



FIG. 5

TO 224101 DE 291860

MASTER GUIDE



Today

THE VIEWERS FIRST IN AUSTRIA: COMPASS POINT
AUSTRIAN WOMEN (KTLA 5, 1980)

TUE SEP 19 9:28 AM

7:00 AM - 9:00 AM
KTLA Not Reported

TUE	7:00 AM - 9:00 AM	9:30 AM	10:00 AM
153 965	Today		Rosie O'Da...
153 965	KTLA Morning News		Sally Jessy...
153 967	Good Morning America		Live! With...
154 965	Good Day L.A.		Dr. Oz: Coun...
153 976	XXVII Summer Olympics		Queen Latifah...
153 971	Judge Joe B...	Judge Joe B...	Fox News at...
153 972	The View		Inside Edition

Fig. 6

602

608

600

604

612

610

606



Today

955 LAX

The Victoria River in Australia;
Olympic plans; Australian wines.
(CC, Stereo)

SEP 19 DE

812 am

→ 8:00 am

→ 8:30 am

→ 9:00 am

955 LAX

Today

Rosie O'Don...

955 LAX

KTLA Morning News

Sally Jessy...

955 LAX

Good Morning America

Livest With R...

955 LAX

Good Day L.A.

Dr. Joyce Court...

955 LAX

XVII Summer Olympics

Queen Latifah...

Fig. 1

104280-0E281860

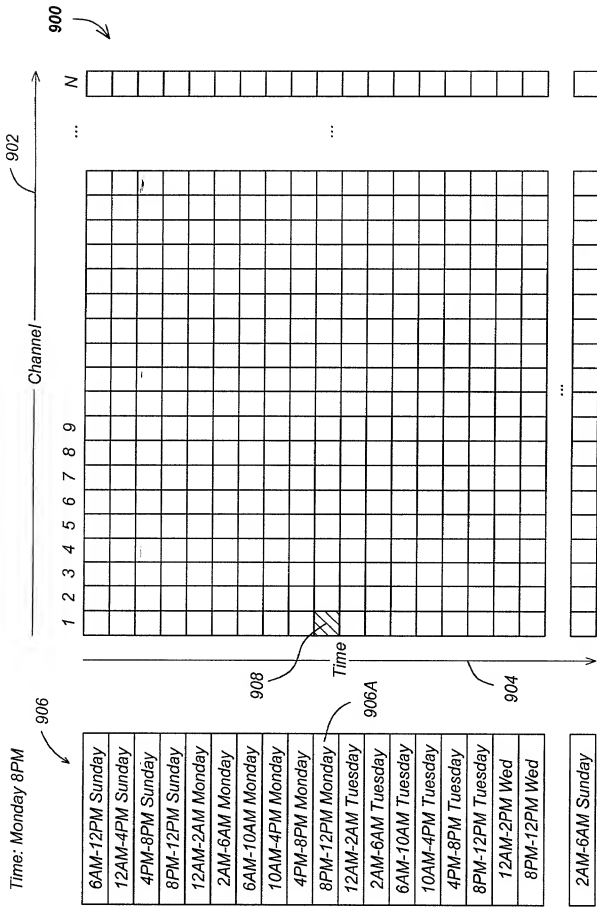


FIG. 9

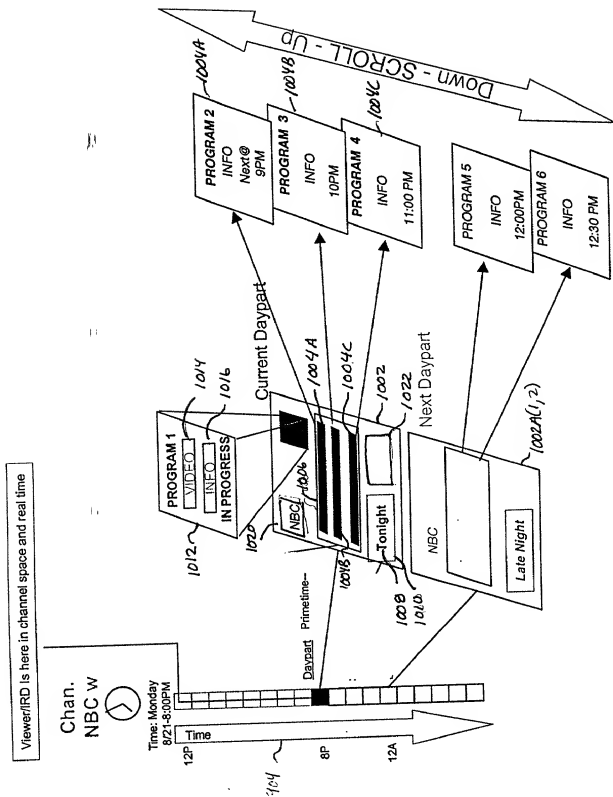


FIG. 10

Display Overlay



FIG. 11B

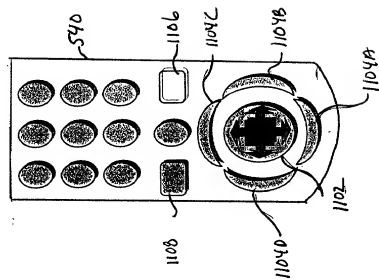


FIG. 11A

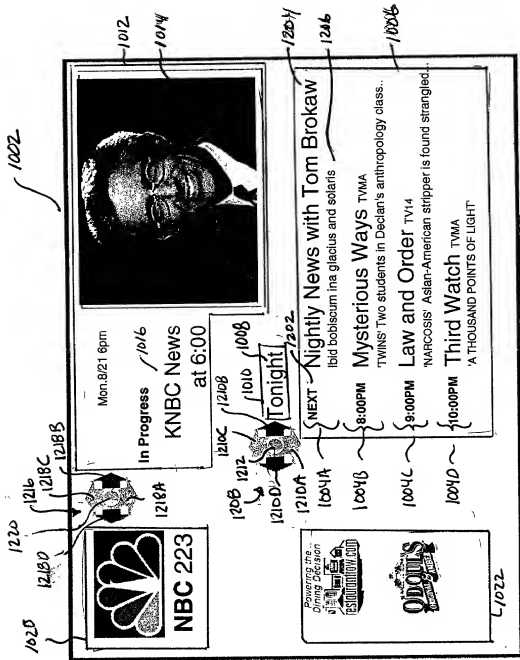


FIG. 12B

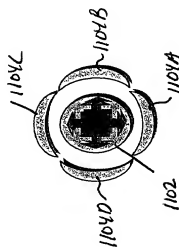


FIG. 12A

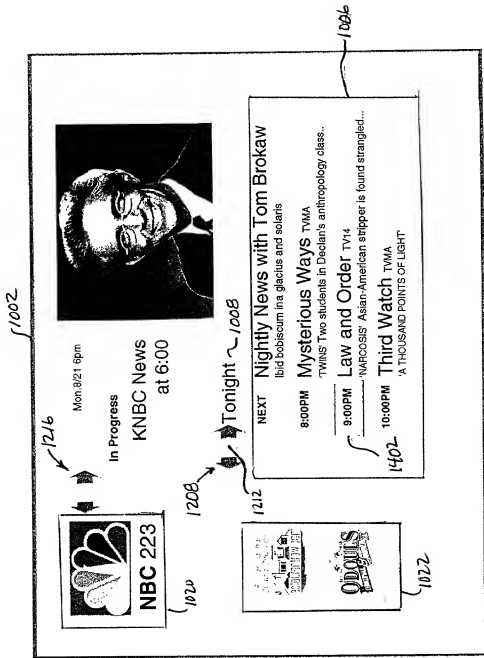


FIG. 14B

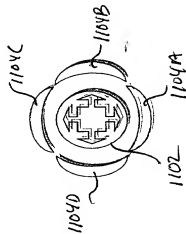


FIG. 14A

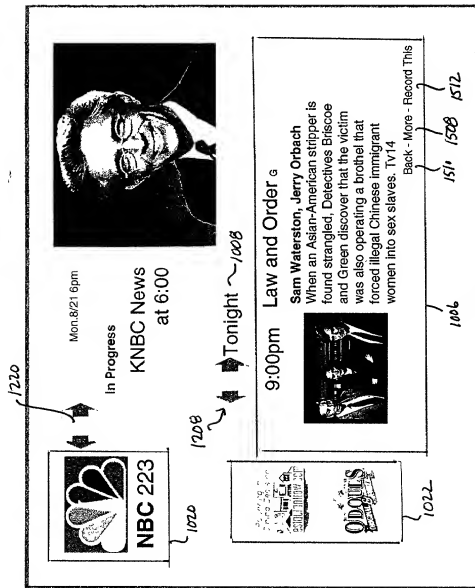


FIG. 16B

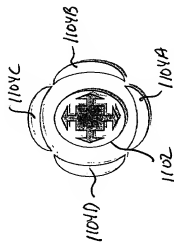


FIG. 16A

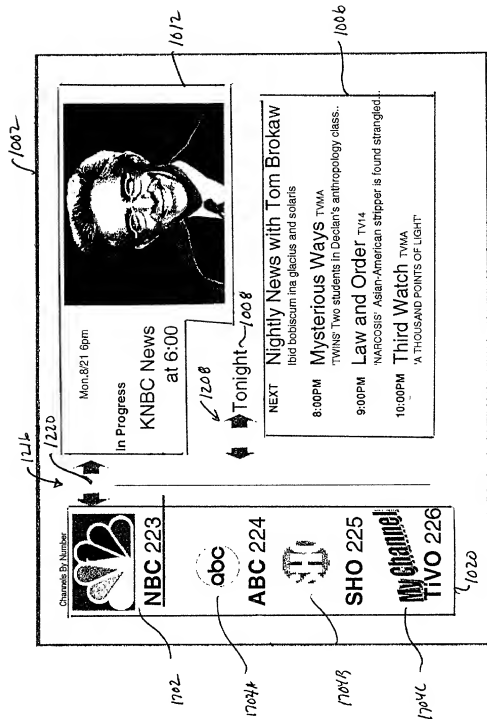


FIG. 17B

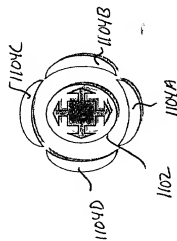


FIG. 17A

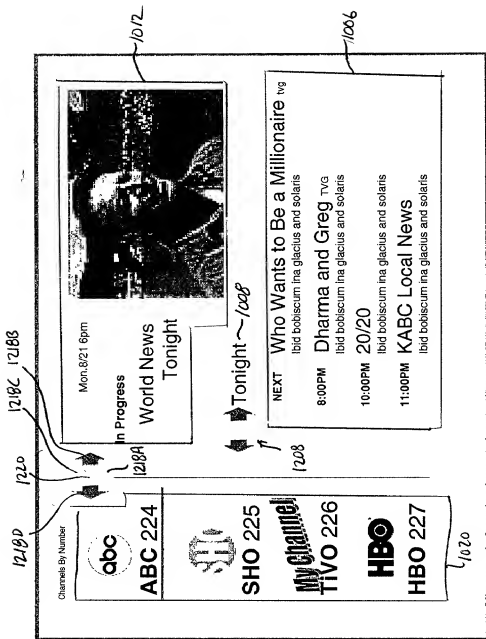


FIG. 18B

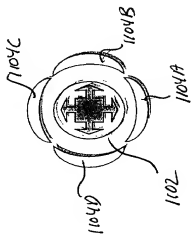


FIG. 18A

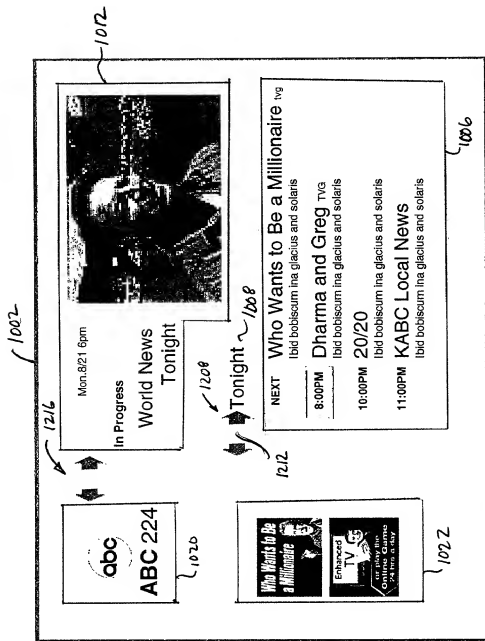


FIG. 15B

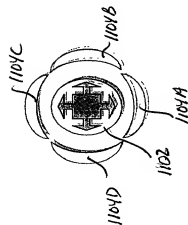
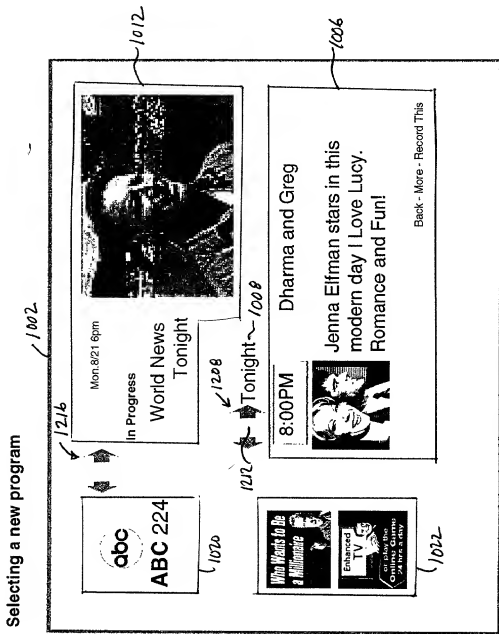


FIG. 15A



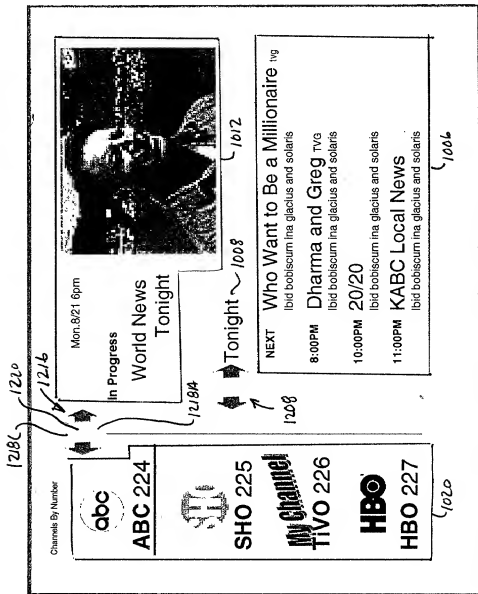


FIG. 21B

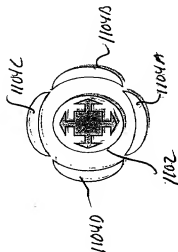
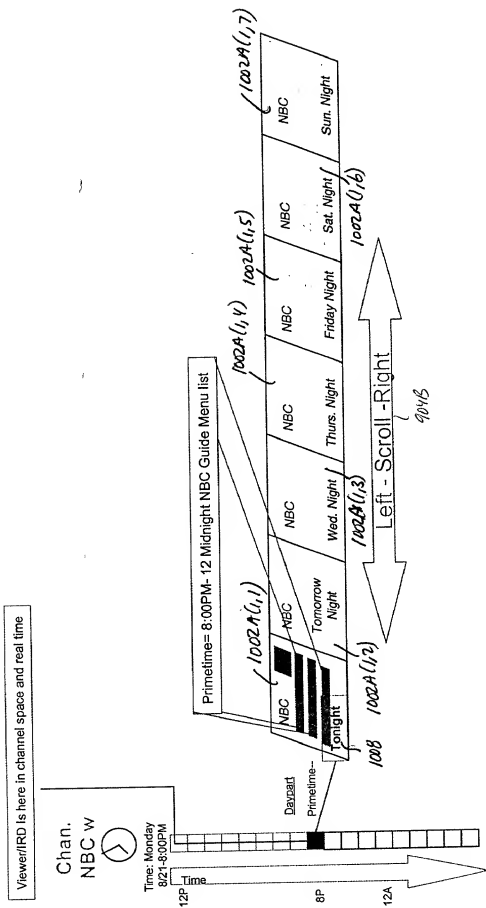


FIG. 21A



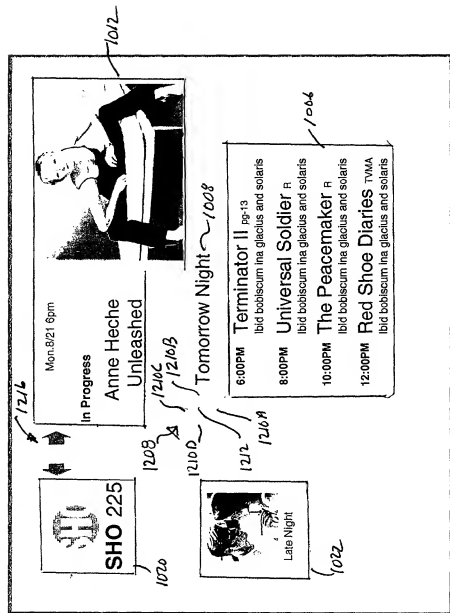


FIG. 24B

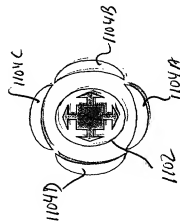


FIG. 24A

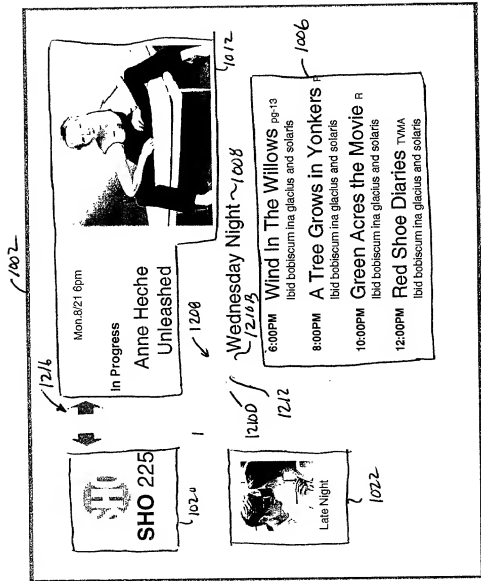


Fig. 25B

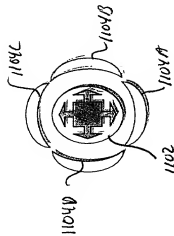


Fig. 25A

1022E0-00281860

Viewer/IRD is here in channel space and real time

Chan.

NBC w



Time: Monday
8:21-3:00PM

12P
Daytime—
Morning—
Daytime—
8P
12A

Today (Mon.)	Tomorrow (Tues.)	Wednesday	Thursday	Friday	Saturday	Sunday
1002A(4,1)	1002A(4,2)	1002A(4,3)	1002A(4,4)	1002A(4,5)	1002A(4,6)	1002A(4,7)
This morning	Tom. Morning	Wed. Morning	Thurs. Morning	Friday Morning	Sat. Morning	Sun. Morning
1002A(5,1)	1002A(5,2)	1002A(5,3)	1002A(5,4)	1002A(5,5)	1002A(5,6)	1002A(5,7)
Today	Tomorrow	Wednesday	Thursday	Friday	Saturday	Sunday
NBC 1002A(1,1) 1002A(1,2) Tonight	NBC 1002A(1,2) Tomorrow Night	NBC 1002A(1,3)	NBC 1002A(1,4)	NBC 1002A(1,5)	NBC 1002A(1,6)	NBC 1002A(1,7)
1002A(2,1)	1002A(2,2)	1002A(2,3)	1002A(2,4)	1002A(2,5)	1002A(2,6)	1002A(2,7)
Late Nite Tonight	Tomorrow LateNite	Wednesday LateNite	Thursday LateNite	Friday LateNite	Saturday LateNite	Sunday LateNite
1002A(3,1)	1002A(3,2)	1002A(3,3)	1002A(3,4)	1002A(3,5)	1002A(3,6)	1002A(3,7)
Early Tomorrow	Early Wednesday	Early Thurs.	Early Friday	Early Saturday	Early Sunday	Early Morning Mon. Aug 28th

Time= total 14 days

Left - Scroll - Right

904B

Down - Scroll - Up

904A

Fig. 26

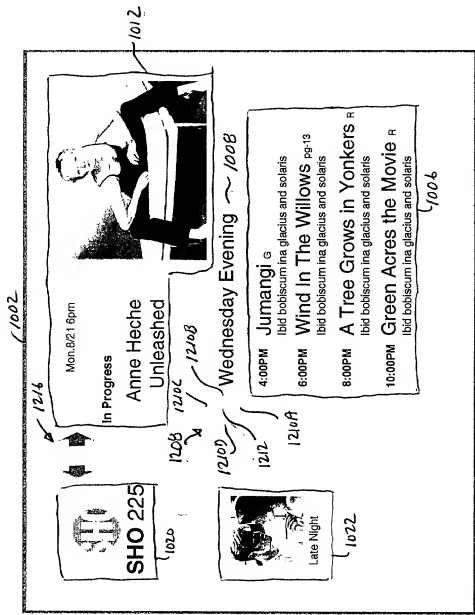


FIG. 27B

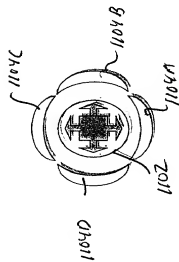


FIG. 27A

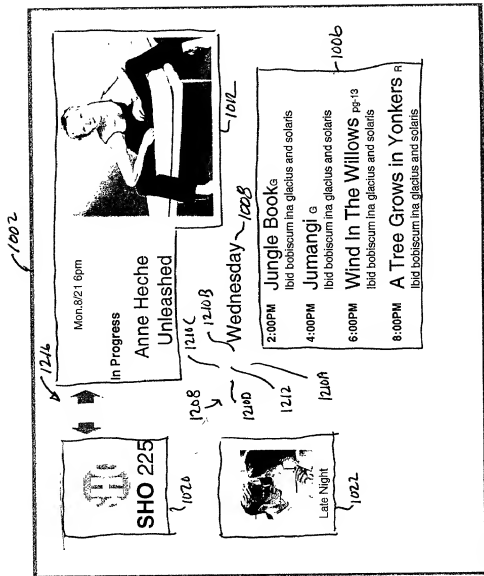


FIG. 28B

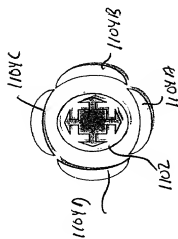


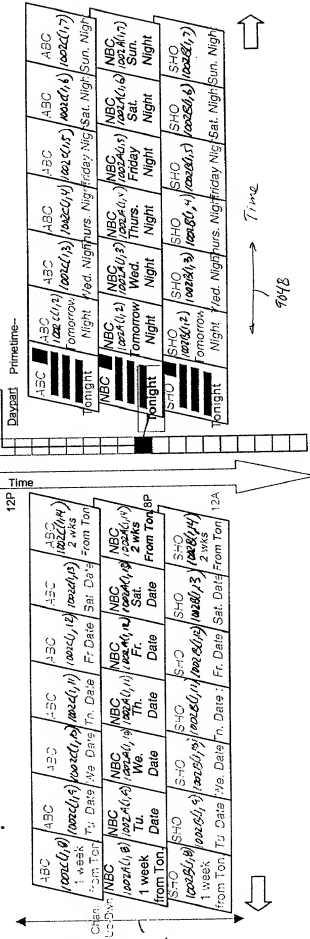
FIG. 28A

Viewer/IRD is here in channel space and real time

Chan.
NBC w



Time: Monday
821-8:00PM

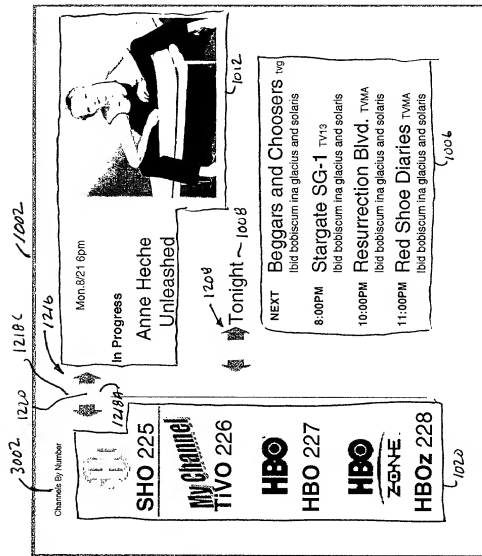


Time advances
to end of list



Time retards
from end of list

Fig. 29



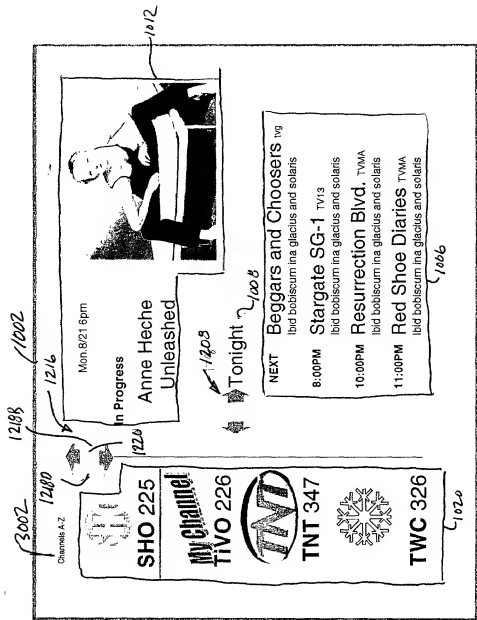


FIG. 31B

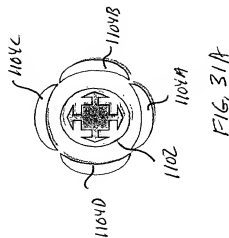


FIG. 31A

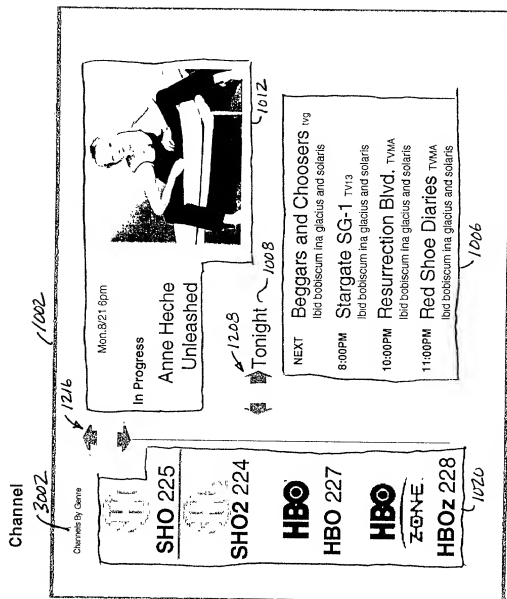


FIG. 32B

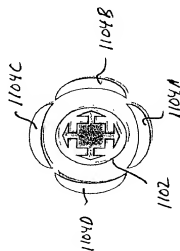


FIG. 32A

104220-05281860

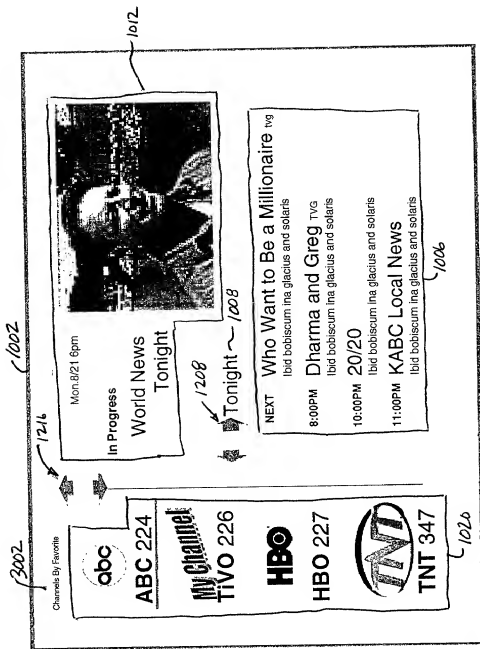


FIG. 33B

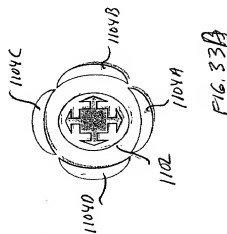


FIG. 33A

104250-02281860

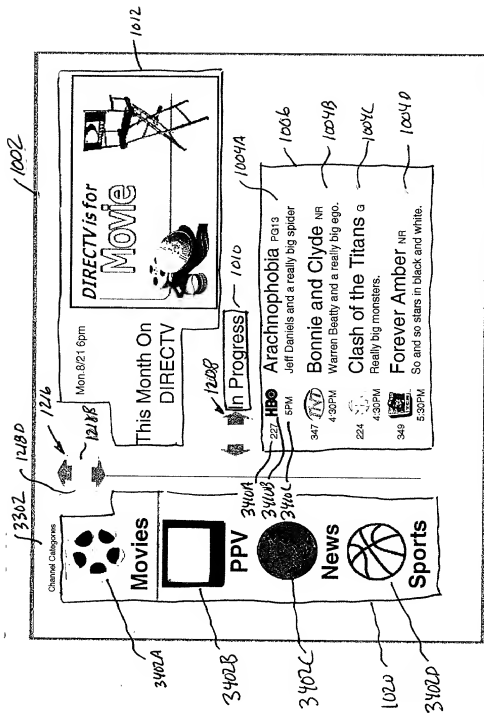


FIG. 34B

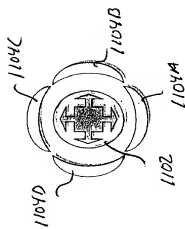
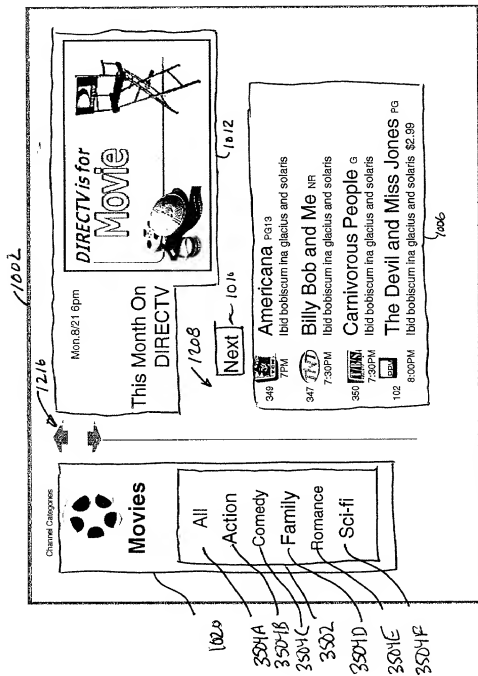


FIG. 34A



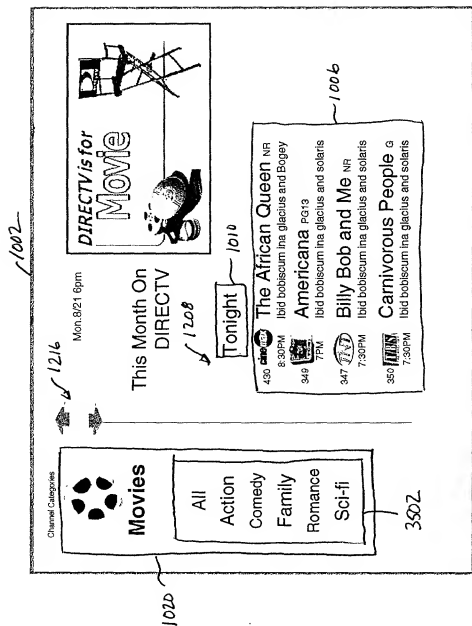
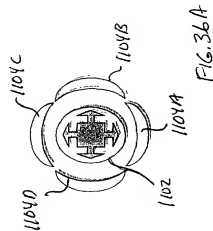


FIG. 3B



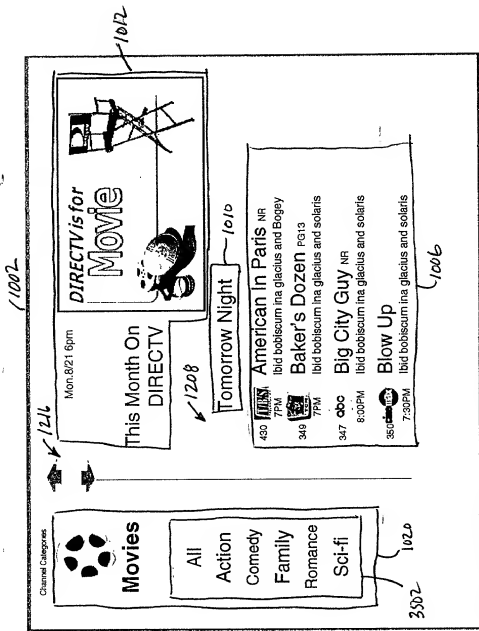


FIG. 37B

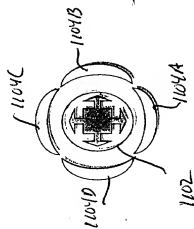


FIG. 37A

10/2/2000 09:28:1860

11002

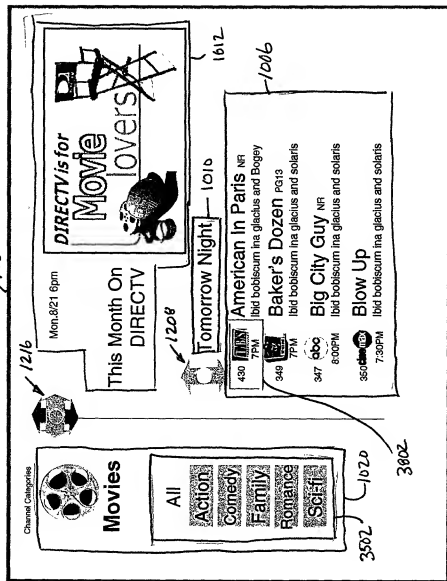


Fig. 38B

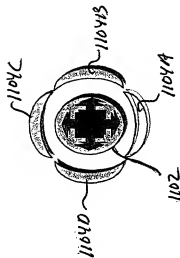


Fig. 38A

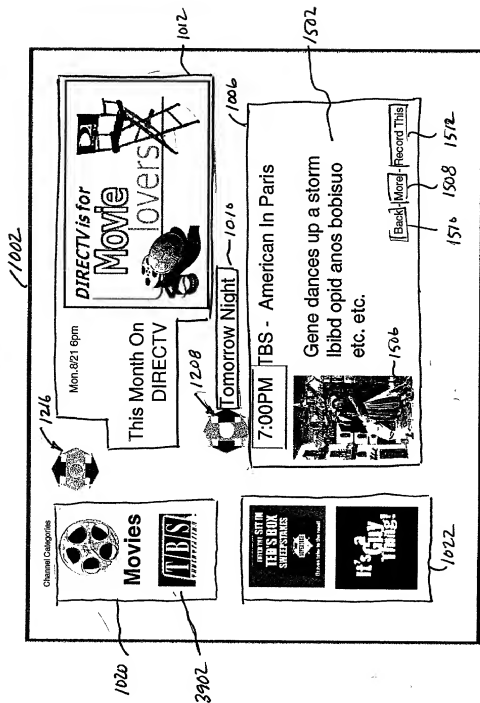


FIG. 39B

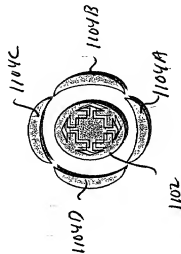


FIG. 39A

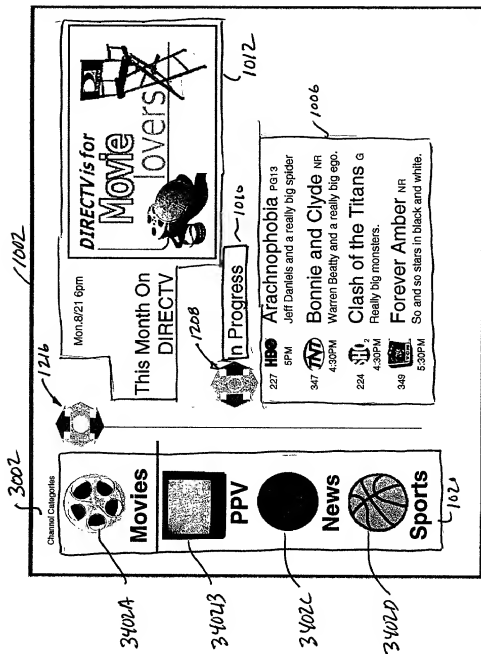


FIG. 40B

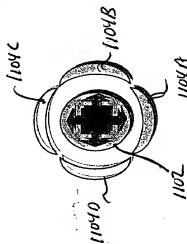


FIG. 40A

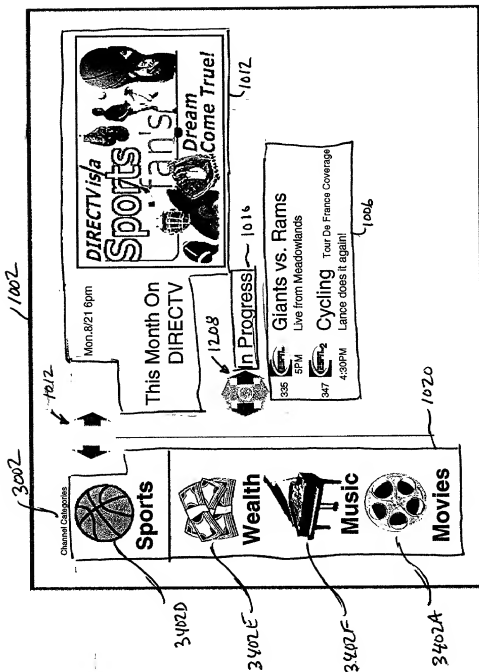


FIG. 4/B

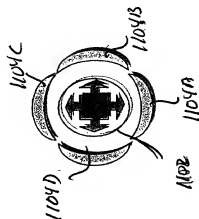


FIG. 4/A

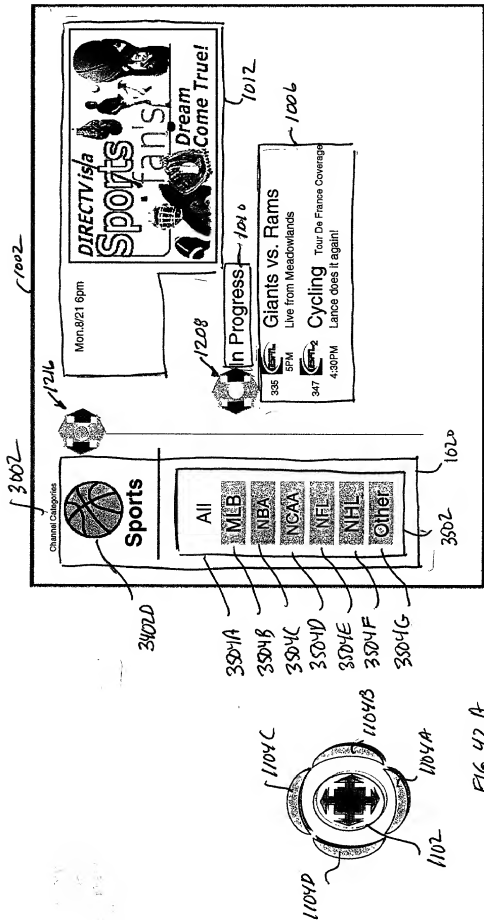


FIG. 42B

FIG. 42A

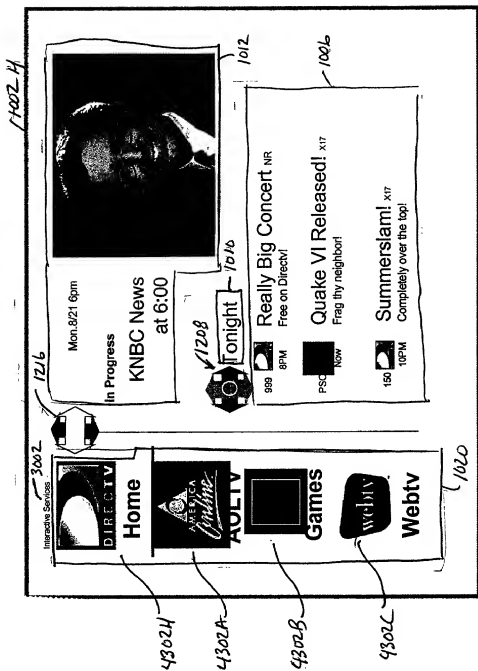


FIG. 43B

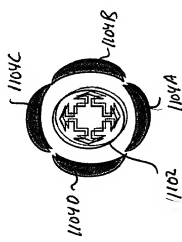


FIG. 43A

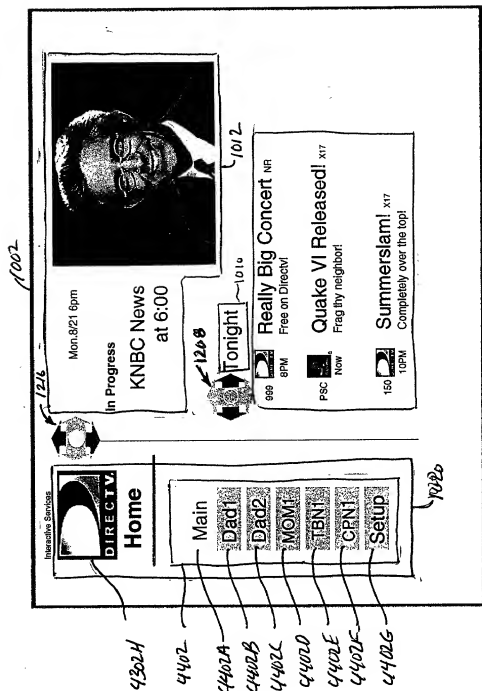


FIG. 441A

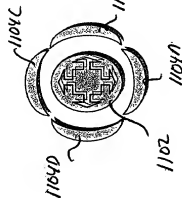


FIG. 441B

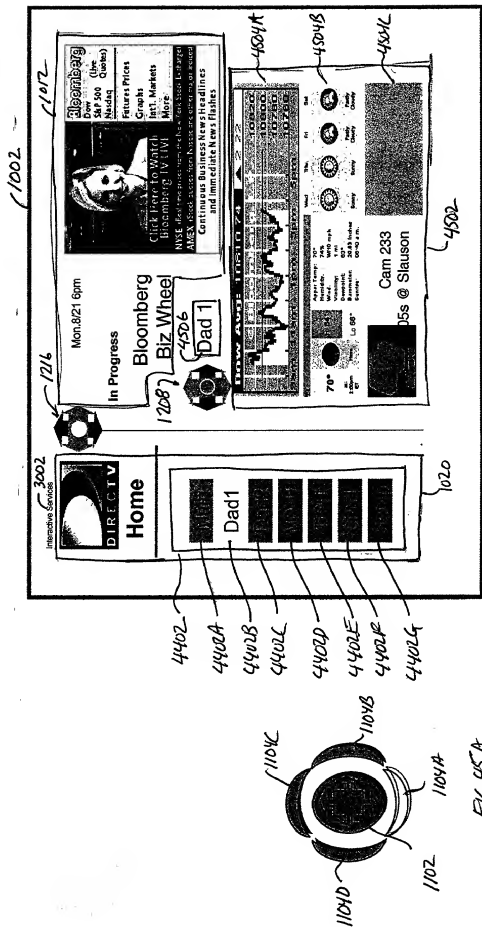


Fig. 45B

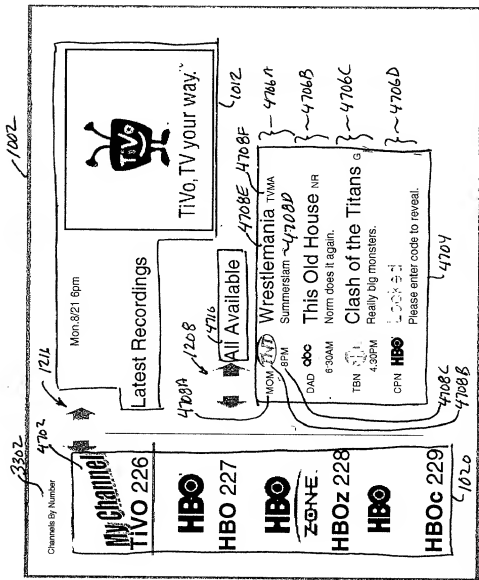


FIG. 47B

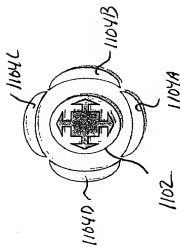


FIG. 47A

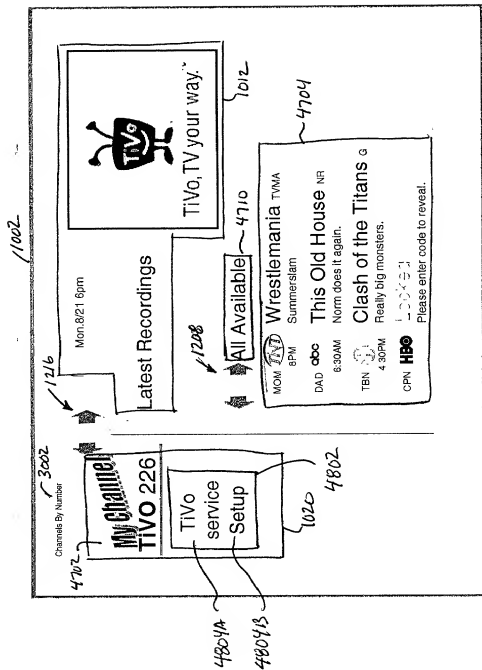


FIG. 48B

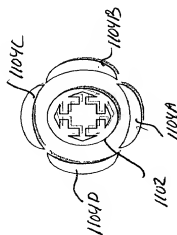


FIG. 48A

107250" 05281860

1002

In Progress	
100 HBO Roofus <small>TVG</small> 5PM	555 HBO Big Movie <small>TVG</small> 5PM
105 TV Termite Terrace <small>TVMA</small> 4:30PM	557 HBO Ravioli <small>TVMA</small> 4:30PM
224 TV Green Grass of Home <small>G</small> 4:30PM	654 TV Bopper <small>TVMA</small> 4:30PM
340 TV Space, Final Frontier 4:30PM	658 TV Topper 4:30PM
354 TV Who Wants a Thing 4:30PM	662 TV Giants/Raiders 4:30PM
382 abc Dharma and Greg <small>TVG</small> 4:00PM	700 TV The News <small>TVG</small> 4:00PM
418 TV 20/20 5:30PM	721 TV Going Somewhere 5:30PM
546 TV KNBC Local News 5:30PM	723 abc KCLA Local News 5:30PM

FIG. 49B

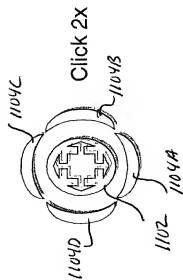


FIG. 49A

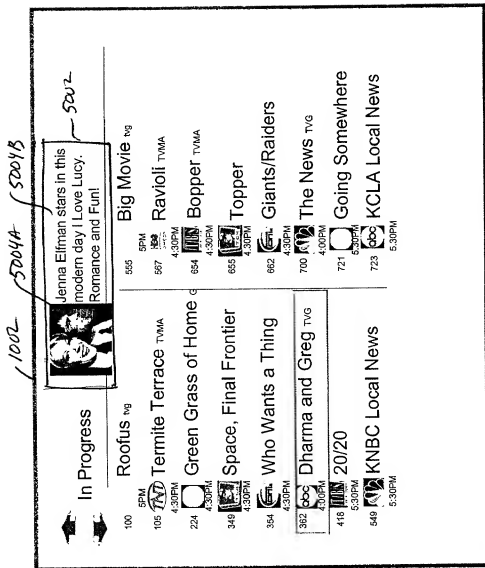


FIG 50B.

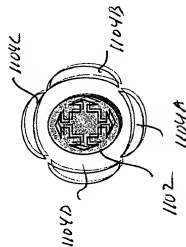


FIG. 50A

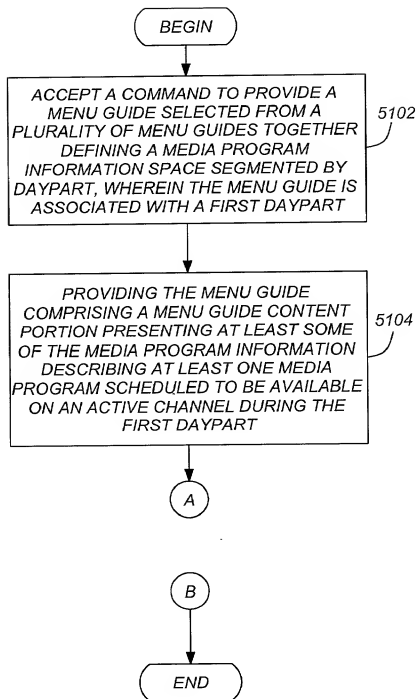


FIG. 51B

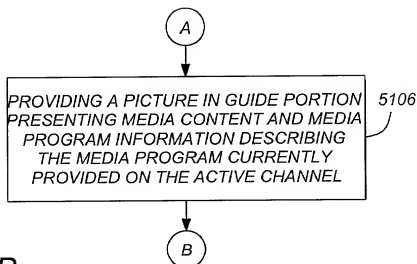
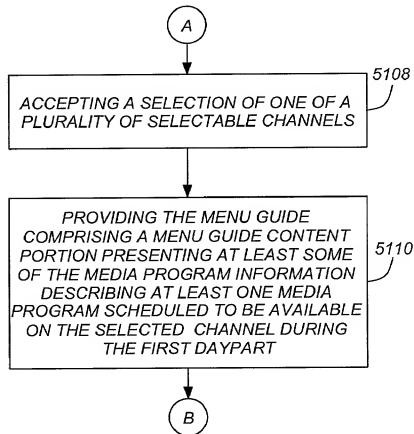


FIG. 51C



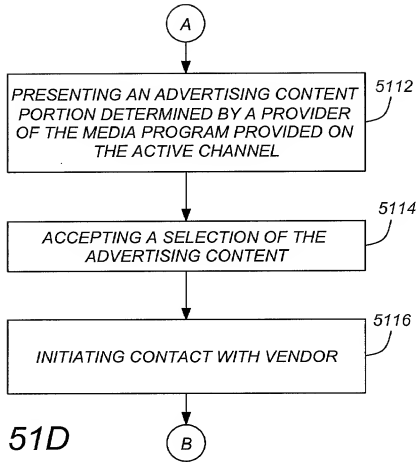


FIG. 51D

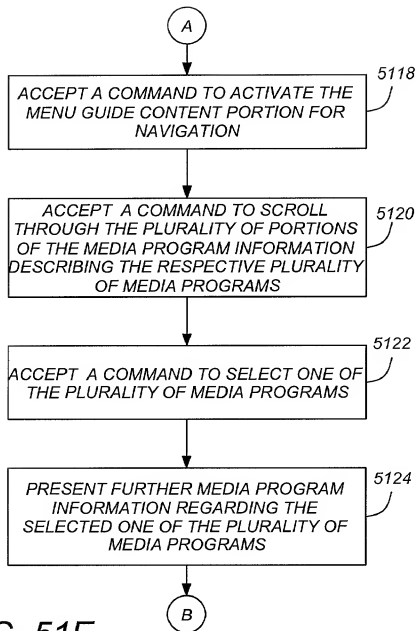


FIG. 51E

09816230-032704

